

You're invited to Join

The American Academy of Ophthalmic Executives (AAOE) – the practice management arm of the American Academy of Ophthalmology – provides coding and other key practice management resources to advance the knowledge of those responsible for managing the business aspects of an ophthalmology practice.

Your membership will reward you with the following benefits:

Helpful Subscriptions

- AAOE Newsletter, featuring links to:
 - > **The Coding Bulletin** – Current, reliable tips about ophthalmic coding (published monthly);
 - > **The Executive Update** – Suggestions for managing a successful practice (published monthly); and
 - > **Techniques** – Tips to enhance the capacity of your ophthalmic technical personnel (six issues per year).
- EyeNet Magazine subscription includes *Practice Perfect* and *Savvy Coder* (U.S. Members will receive a mailed copy of the magazine; International members can access the magazine online at www.eyenetmagazine.org)
- Weekly newsbriefs from the Academy including *Academy Express* and *The Washington Report Express*

Answers to Your Questions

- Subscription access to three listservs:
 - > **E-Talk** – E-mail distribution list provides immediate answers from administrative colleagues on practice related issues;
 - > **E-Expert** – Free online access to scheduled discussion topics led by experts in the field of practice management; and
 - > **E-Retina** – Unmoderated e-mail discussion group on practice management issues relevant to ophthalmic administrators, office managers and managing/practicing physicians working in retina specific practice.
- Customized Coding Answers – AAOE coding specialists provide practice-specific answers to coding questions (limit 2 per year).

Valuable Resources

- AAO/AAOE Benchmarking Survey – Free web-based survey to help you accurately assess how your practice is doing compared to your colleagues and similar practices. Dynamic reporting features for more precise comparisons.
- Access to AAOE's online resources:
 - > **EHR Central** – An online resource to help you select an EHR system;
 - > **Allied Health Recruitment Toolkit** – A variety of online resources to help your practice become more effective in recruiting and retaining ophthalmic medical personnel; and
 - > **AAOE Web Site** – Exclusive access to job descriptions, online courses and other member only resources
- Member pricing on Academy products and services

2010 Joint Meeting Perks

- Advance registration and early bird housing is available to AAOE members.
- **FREE** Registration to the 2010 Joint Meeting (Chicago, Ill., Oct. 16 to 19, 2010)

AAOE Annual Membership Dues

- **E-mail:** Members who wish to receive AAOE communications via E-MAIL pay annual dues of \$175.
- **Fax:** Members who wish to have AAOE communications sent via FAX pay annual dues of \$195 — North America Only.

* AAOE Membership dues are based on a calendar year, January 1 to December 31. Join now and your membership will be paid through December 31, 2010, at which time you will receive a dues renewal statement.



AMERICAN ACADEMY
OF OPHTHALMIC EXECUTIVES®
Solutions for Practice Management

Membership Application

American Academy of Ophthalmic Executives

AAOE Membership Eligibility

To be eligible for membership in AAOE, individuals either must be administrative personnel (which shall not include optometrists) employed by a Fellow or Member of the American Academy of Ophthalmology or must themselves be a Fellow or Member of the Academy.

Last Name _____ First Name _____ Middle Initial _____

I am a member of the Academy? YES NO I work for an Academy member? YES NO

Check all that apply? MD PhD MBA OCS COA COE COMT COT CPC DO

Job Title _____

Practice Address _____

City/State/ZIP Code _____ Telephone Number _____ Fax Number _____

E-mail Address _____

Practice Information (please type or print)

Academy Member Number (required) _____ Practice Name _____

Physician Name _____

How do you wish to receive your AAOE Communications? (select one) By E-mail (e-mail address required) _____

By Fax (fax number required) _____

Payment Amount (select one)

\$175* E-MAIL Membership paid through December 31, 2010

\$195* FAX Membership paid through December 31, 2010

Method of Payment

VISA MasterCard American Express Discover

Check or money order, payable to AAO

Total Amount to be Charged \$ _____

Card Number _____

Exp. Date _____ Authorized Signature _____

Additional Information Required to Process Payment

Name as it Appears on Card _____

Cardholders Billing Address _____

City/State/ZIP Code _____

Return this Form with Payment to:

American Academy of Ophthalmology
Dept. #34048
P O Box 39000
San Francisco, Calif. 94139
Or Fax to: 415.561.8575



AMERICAN ACADEMY
OF OPHTHALMIC EXECUTIVES®

Solutions for Practice Management

Please do not write in this space - for office use only.

ID#: _____ Amount: _____

Subscriber Subcode: 09web