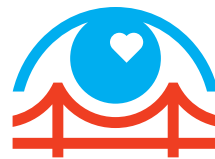


EXHIBITOR NEWS TV
HOTEL BROADCAST



SAN FRANCISCO
2009
AAO • PAAO

Broadcasting in over 40 San Francisco Hotels • October 23-27, 2009

HOTEL BROADCAST will make you look your best in public, broadcasting 24 hours a day on the in-house hotel cable channel in over 10,000 San Francisco hotel rooms. Our two 30 minute programs play your .15 ad 96 times per day and are filled with exactly the kind of specialized content conference attendees have come from all over the world to see. With Exhibitor News TV you can reach attendees in the comfort of their own hotel room.



- Showcase Your Conference Participation
- Drive Traffic to Your Booth
- Promote Educational Events
- Bring Attention to New Product Announcements

ADVERTISING RATES

Show 1 – Broadcasts Thursday PM, Friday, Saturday and Sunday AM

Show 2 – Broadcasts Sunday PM, Monday and Tuesday

.15 second message - \$500 per show = 299 plays per show

.30 second message - \$900 per show = 120 plays per show

.60 second message – please call for rates.

Bullseye Media Solutions can create a customized commercial using company supplied graphic assets. Our affordable rates include voiceover, graphics, music and special effects.

ADVERTISING CONTACT

The American Academy of Ophthalmology has partnered with Bullseye Media Solutions – a full-service ad placement and video production agency – as the official vendor for Exhibitor News TV.

ADVERTISING DEADLINE

Space reservation: September 15, 2009

Materials due: October 1, 2009

RESERVE YOUR PREMIUM PLACEMENT

Please contact Thomas Pace at
tom@bullseyemediasolutions.com
or call 212.960.3813



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