

# Door Drop Service for Exhibitors



## What is a Door Drop?

A Door Drop is a convenient marketing tool that delivers promotional material, invitations, announcements, etc. directly to the hotel rooms of trade show attendees. A Door Drop is a very effective way of reaching your prospects. And Door Drops comply with all professional guidelines.

## Who is Convention Communications?

We are the Door Drop Specialists. Door Drops are our only business.

## Do we need approval from show management to do a Door Drop?

Yes. You *must* email your request to Nicole Naughten, Promotions Manager, at [nnaughten@ao.org](mailto:nnaughten@ao.org), to obtain approval in writing.

## Will Convention Communications save my company money?

Because we work with several exhibitors, we are able to combine all Door Drop items in a single door-hanger bag. You will pay less to have us do everything than if you made all the arrangements, shipped materials and cut checks to all the hotels yourself!

## Why should I work with Convention Communications instead of contacting the hotels myself?

The Academy has designated Convention Communications as the exclusive provider of Door Drop services. Instead of having to coordinate all the details with many hotels, you work only with us. Convention Communications does *all* of the legwork.

## Convention Communications' Green Initiative.

For each company participating in our Door Drop Service, Convention Communications will have a native tree planted in a US ecosystem restoration project to offset the raw materials used in printing and the CO<sub>2</sub> emitted in transit. And we ask that you consider the environment when you design and print your materials.

## How do I work with Convention Communications?

Call Tom Marshall at (513) 934-3700 to discuss your requirements, or email [tom@doordrop.com](mailto:tom@doordrop.com)

## Convention Communications will:

- Coordinate logistics with each hotel.
- Deliver your materials to each hotel.
- Be on-site to ensure that your literature is distributed on schedule.

Your materials will be delivered on Thursday or Friday nights, October 22 or 23, to attendees' rooms of the San Francisco hotels affiliated with the 2009 Joint Meeting.

## Details

	Thurs.	Fri.
<b>Package 1:</b> 50-plus hotels	\$9,000*	\$14,950*
<b>Package 2:</b> Largest 13 hotels	\$5,500*	\$ 9,600*

\*Prices for a single item. Items over 2.0 ounces additional.

Deadline for Approvals & Materials: October 9

**Convention  
Communications**