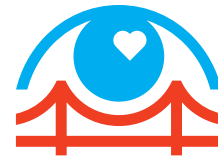


EXHIBITOR NEWS TV
MOSCONE BROADCAST



SAN FRANCISCO
2009
AAO • PAAO

Moscone Convention Center • October 23-27, 2009

MOSCONE CENTER BROADCAST on Plasma TV will make you look your best in public, broadcasting your company's video commercial on six stunning, 50-inch plasma TV monitors that are impossible to ignore. Starting Friday, October 23 to Tuesday, October 27 at the Moscone Convention Center, your video ad will create visual excitement and maximize your exhibit or event exposure.

- Exhibitors can buy advertising spots each day
- Exhibitors can change ad spots each day
- Each .15 second commercial plays over 500 times per day
- Five of six locations are in large seating areas

ADVERTISING RATES

- .15 second message- \$500 per day
- .30 second message - \$900 per day
- .60 second message – please call for rates

Bullseye Media Solutions can create a customized commercial using company supplied graphic assets. Our affordable rates include voiceover, graphics, music and special effects.

ADVERTISING CONTACT

The American Academy of Ophthalmology has partnered with Bullseye Media Solutions – a full-service ad placement and video production agency – as the official vendor for Exhibitor News TV.



LOCATIONS

Moscone South

1. Lobby, East Bridge seating area
2. Hall C, AAO Oasis exhibit booth
3. South Concourse, near Gateway Ballroom

Moscone North

4. Lower level lounge area

Moscone West

5. Second floor Lobby area, starts Saturday at 9 AM
6. Third floor lobby area, starts Saturday at 9 AM

ADVERTISING DEADLINE

Space reservation: September 15, 2009
Materials due: October 1, 2009

RESERVE YOUR PREMIUM PLACEMENT

Please contact Thomas Pace at
tom@bullseyemediasolutions.com
or call 212.960.3813



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