

"New" AAO 2009 Elevator Sponsorship & Advertising Opportunity

REGION 1 Package \$4,000/ day

EXCLUSIVE STATIC AD PLUS 15 SECOND AD IN REGION 3 (1 available)

REGION 2 Package \$ 3,000 /day

ROTATING STATIC AD PLUS 15 SECOND AD IN REGION 3 (3 available)



REGION 3 \$2,000 / day

FULL MOTION VIDEO/STATIC ADVERTISING

15-SECOND AD (6 available)

NEWS, SPORTS & BUSINESS UPDATES

Take advantage of a 25% discount off the daily rate if you advertise all five days of the event!

What if you could put your customers in a room, shut the doors

And get their undivided attention?

The American Academy of Ophthalmology and Televisor are pleased to present a new and unique **Green Sponsorship** at AAO 2009.

Reach a truly captive audience by advertising on Televisor's 15" flat panel digital media screens simultaneously in all 16 elevators at the San Francisco Marriott Hotel, located adjacent to the Moscone Convention Center.

Our Unique advertising tool allows exhibitors to create thousands of impressions to attendees before, during, and after show or meeting hours, so your ad dollars work for you 24/7 during the conference.

Televisor's innovative digital advertising will help:

- **Exhibitors - Drive Traffic to Your Booth**
- **Display Your Company's Booth Number**
- **Promote a New Product or Brand**
- **Participate in a Green Sponsorship- No Waste!**
- **Extend Your Reach Beyond the Convention Floor 24/7**

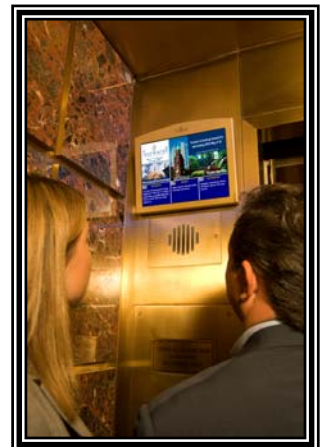
Our screens offer an exclusive, attention- grabbing, cutting-edge – but cost effective – way to reach your audience!

Join the ranks of satisfied customers, who advertise with us whenever they attend a show in one of our convention city locations.

"I strongly encourage any exhibiting company who wants to enhance their brand recognition and increase booth traffic at their trade show to contact Televisor"

Fougera Pharmaceutical
NACDS Conference – San Diego '06

[Click Here For Ad Sample](#)



Contact :

**Eric Kennaugh
(800) 426-4742**

ekennaugh@televator.net

AAO 2009 Televator Order Form – San Francisco Marriott

Space is limited so please complete form to reserve ad in advance.

Contact Name: _____ Phone: _____

Company: _____ Fax: _____

Address: _____ City: _____

State: _____ Zip: _____

Email: _____

Name of Show: American Academy of Ophthalmology 2009 Joint Meeting

Location San Francisco Marriott

Display Dates: (three day minimum) _____


| Product | Description | Price / day | Days | Total |
|---|--|------------------|------|-------|
|  | Region 1: Exclusive Display Package Exclusive Static Ad plays 24 hr/day Also Includes a 15-second ad in Region 3 | \$ 4,000 | | |
| | Region 2: Value Display Package Static Ad plays over 46,000 times a day! Also Includes a 15-second ad in Region 3 | \$ 3,000 | | |
| | Region 3: Full Motion Video or Static Ad 15-Second Ad plays 7,600 times a day! | \$ 2,000 | | |
| | All Regions: System Buy Out Regions 1, 2, and 3 | Call For Pricing | | |
| Take 25% off your order if | you advertise all five days of the event! | Total | | |

Image Conversion Format:

Region 3

15 second QuickTime (QT 6.x.x or earlier)
 Flash version 8.0 or earlier (.swf)
 640 pixels wide by 480 pixels high
 Logos, photos, graphics: JPEG, BMP, GIF, TIFF, EPS or PSD
 Power Point Slides: (.PPT, no animation)
 Animation: .GIF, or .MOV format at 12 – 15 fps
 Maximum file size is 5mb – Sorenson Compression Required
 No audio tracks

Region 1 & 2

Static Images, Logos, and Photos: JPG, GIF, PSD
 354 pixels wide by 235 pixels high

All charges and services are subject to change without notice.

Billing Method (please write number and expiration date, name and cardholder)

Credit Card Number: _____ Exp. Date: _____

Name of Cardholder: _____ Type of Card: _____

Signature: _____ Date: _____

Please email or fax completed order to: Eric Kennaugh
 Televator Corporation

Email: ekennaugh@televator.net

Phone: (800) 426-4742

Fax (802) 864-7749

Disclaimer:

The requestor of this service assumes all responsibility for obtaining legal rights to view and or use logo's, graphics, and any copy portrayed on their advertisement. The hotel assumes no responsibility for returning any graphics or images conveyed to us for the purpose of reproduction, reformatting, or viewing. The hotel will work to complete all work as scheduled, but will not assume responsibility for any delayed broadcast for circumstances due to third party, client failure, or supply related issues. The hotel maintains the right to refuse to display any materials that it deems undesirable without cause.