



Cover Tips

With a committed audience that reads each issue regularly and thoroughly, *EyeNet* delivers unparalleled reach and prestige. Take advantage of this positioning to showcase your brand front and center on *EyeNet*'s cover.

PRODUCTION SPECS

If sending preprinted tips, ship to:

Fry Communications, Bldg #2
Attn: Amy Kuhn
800 West Church Road
Mechanicsburg, PA 17055

Include the following information about the piece and on what issue it will appear (i.e., "*EyeNet* July 2023 cover tip").

Count: 25,500 (full run of magazine)

Trim: 8 x 5 1/8" (Add 0.125" bleed to all sides. Keep live matter 1/2" from trim edge.)

Stock: 70lb #3 Gloss or similar

If you would like *EyeNet* to print the tips, email hi-res, press-ready pdf to mjmrsvica@mrsvica.com.

RATE

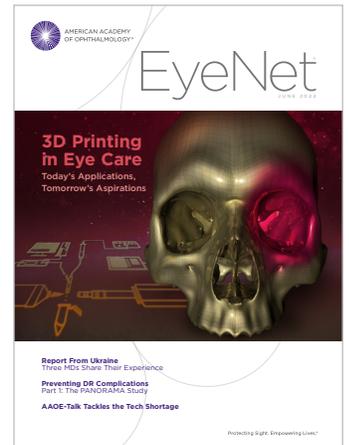
Preprinted cover tips: \$18,540

Additional cost for *EyeNet* to print: \$3,090*

* Additional production fees may apply if the cover tip is a unique trim size, has multiple pages, includes wafer seals, etc. Contact *EyeNet* for more information.

DEADLINES

	PDF	Preprinted
January 2023	12/9	12/16
February 2023	1/6	1/13
March 2023	2/10	2/17
April 2023	3/10	3/17
May 2023	4/7	4/14
June 2023	5/5	5/12
July 2023	6/9	6/16
August 2023	7/7	7/14
September 2023	8/4	8/11
October 2023	9/8	9/15
November 2023	10/6	10/13
December 2023	10/20	11/10
January 2024	12/8	12/15



RESERVE YOUR SPACE

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