

# Get a head start on your business challenges.

## **AAOE Instruction Courses for Physicians, YOs and Residents**

(Included with your AAO 2024 registration.)

#### Saturday, Oct. 19

- 214 | Payer Contracting and Compliance, 9:45 11 a.m.
- 216 | How To Increase Patient Volume in the Space You Have!, 9:45 - 11 a.m.
- 250 | Improve Efficiency Using Lean Principles, 2 -3:15 p.m.
- 247 | New Associate Employment Contracts: The Facts You Need to Know, 2 - 3:15 p.m.
- 249 | Understanding WRVUs: Calculation and Compensation, 2 - 3:15 p.m.
- 266 | Personal Finance for the Young Ophthalmologist, 3:45 - 5 p.m.
- 264 | What's That Practice Worth?: A Guide to Valuation in Practice Sales Transactions, 3:45 - 5 p.m.
- 265 | Employment Law Basics for the Small Ophthalmology Practice, 3:45 - 5 p.m.



"There is a body of knowledge vital to running your practice that AAOE can offer. I, for example, have an MBA in health care, but most of the knowledge I use in running my practice comes from AAOE, not my MBA."

> Arvind Saini, MD, MBA Integrity Eye Former AAOE Board Member

**American Academy of Ophthalmic** Executives® (AAOE®)



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#### Sunday, Oct. 20

- 402 | How AI is Transforming Healthcare (and the Impact on Ophthalmology), 8 9:15 a.m.
- 403 | Synergizing Roles: Nurturing the Physician-Administrator Partnership,\* 8 - 9:15 a.m.
- 422 | The Great Divide: Ethical Issues What Doctors Say, What Patients Hear and How It Affects Outcomes\*, 9:45 - 11 a.m.
- 441 | Is This Legal? Asking for a Friend, 9:45 11 a.m.
- 420 | Using Social Media to Build Your Private Practice Revenue, 9:45 11 a.m.
- 421 | Advanced Investing Techniques to Decrease Taxes and Increase Wealth, 9:45 11 a.m.
- 444 | Women in Administration: A Leadership Panel,\* 11:30 a.m. 12:45 p.m.
- 445 | Managing Growth Opportunities In Your Practice, 11:30 a.m. 12:45 p.m.
- 446 | Practice and ASC Real Estate: Provider Sentiment, Private Equity, and Strategic Planning, 11:30 a.m. - 12:45 p.m.

\*Indicates that the course is part of the AAOE Practice Management Leadership Summit Course on Sunday, Oct. 20.



### Let us help you.

The American Academy of Ophthalmic Executives® (AAOE®) is the Academy's practice management affiliate.

Check our extensive practice management information that you can access during and after the annual meeting.

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#### Sunday, Oct. 20 (continued)

- 443 | Change the Way You Think About Clinic Templates With Departure-Based Scheduling, 11:30 a.m. - 12:45 p.m.
- 463 | Leadership Wellness: It's Not a Guilty Pleasure\*, 2 3:15 p.m.
- 462 | Speaking a Patient's Language: The Power of Language in Ophthalmology Care, 2 - 3:15 p.m.
- 461 | How to Evaluate an Ophthalmology Practice, 2 3:15 p.m.
- 494 | Leadership by Design: Mentoring for Practice Success\*, 3:45 5 p.m.
- 479 | Starting Your Own Solo Ophthalmology Practice: Why and How, 3:45 5 p.m.
- 482 | Win-Win Contract Negotiations for Young Ophthalmologist, 3:45 5 p.m.

\*Indicates that the course is part of the AAOE Practice Management Leadership Summit Course on Sunday, Oct. 20.

#### Monday, Oct. 21

• 660 | Young Ophthalmologists: How to Find Your Dream Job, 9:45 - 11 a.m.

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# Conversations With the Experts

Schedule a free 20-minute, oneon-one private consultation with a practice management expert.

> Academy Resource Center, Booth 1408

**Saturday**, Oct. 19: 9:20 a.m. to 5 p.m. **Sunday**, Oct. 20: 9:20 a.m. to 5 p.m. **Monday**, Oct. 21: 9:20 a.m. to 3:30 p.m.

### Search the Consultant Directory

Get the business expertise you need year-round.