



Glaucoma Express

This monthly e-blast provides glaucoma specialists and comprehensive ophthalmologists with the latest glaucoma news, products, and services provided by the Academy. Delivered the fourth Saturday of each month.

METRICS

Recipients: 6,800

RATES

Option 1

Exclusive,* 2 placements (top and bottom): \$5,835 net per month

Option 2

Non-exclusive, top placement only: \$3,715 net per month

Non-exclusive, bottom placement only: \$3,180 net per month

Option 3

Text-only native ad of 200 characters plus a link: \$1,590 net per month

*\$1,060 discount for exclusive advertising.

DEADLINES

Ad close: First come, first served

Materials close: The 15th of the month

PRODUCTION SPECS

Dimensions: 300 x 250

Resolution: 72 dpi*

File format: PNG or JPEG

Note: The Academy does not include impression pixels in its blasts.

Please send ad files to mjmrvice@mrvice.com.

*Banner art must be clear and text within the banner must be legible; minimal text is recommended. Any ads featuring a white background are required to have a 1 px border of a distinguishing color around the perimeter of the ad in order to separate it from blast content.

AMERICAN ACADEMY OF OPHTHALMOLOGY

EyeNet Glaucoma Express
News, Resources and Products

JOURNALS

Ophthalmology

[Genome-Wide Association Study Identifies Two Common Loci Associated With Pigment Dispersion Syndrome/Pigmentary Glaucoma and Implicates Hypoxia in Its Development](#)


[Alcohol, Intraocular Pressure, and Open-Angle Glaucoma: A Systematic Review and Meta-Analysis](#)

EyeNet

[Personalized Medicine Goes 3D](#)

[Beware Vitamin A Deficiency](#)

Advertisement



ADVOCACY


[Academy Endorses AMA Principles on Physician Payment Reform](#)

NEWS


[Nearly Half of Patients With POAG Have OCTA-Identified Wedge Defects](#)

MULTIMEDIA

[Deep Sclerectomy, Step by Step](#)



[Trimming of an Ahmed Glaucoma Valve Tube](#)




EDUCATION

[2022-2023 Basic and Clinical Science Course, Section 10: Glaucoma, Minor Revision \(Academy Store, up to 10 CME self-assessment credits\)](#)

[EyeWiki: Clinical Trials in Glaucoma](#)

Advertisement



PRACTICE MANAGEMENT

[AAOPE-Talk: "What Can Ophthalmology Practices Do About the Tech Shortage?"](#)

[How to Bill for MIGS](#)

[Recorded Webinar: The Technician Point System: How to Improve Practice Accountability and Bottom Line](#)

MEETINGS

[AAD 2022 and Subspecialty Day](#)
Academy members can now register for both the Academy's annual meeting and Glaucoma Subspecialty Day.

RESERVE YOUR SPACE

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