



Destination AAO 2023

AAO 2023 attendees turn to this 6-part series included in the May through October issues of *EyeNet* for deadlines, event previews, interviews, sneak peeks, and more.

DISTRIBUTION

All print subscribers: 23,500
Also posted monthly online.

RATE

\$30,000

PRODUCTION SPECS

Same as *EyeNet*.

ADVERTISER RECOGNITION

- Full page color ad adjacent the “Destination” section in each issue (different creative can be submitted for each month).
- A “Destination” web page will be created and include your company logo/link. Each installment will be posted as a PDF on the web page. The PDF will include your advertisement.
- Links to this “Destination” page will appear in the monthly *EyeNet* email blasts to members.
- In the final segment in October, a “Thank You” will be posted, recognizing your company as the supporter.

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GET READY FOR CHICAGO - PART 2 OF 2



NEW THIS YEAR

Don't Miss AAOE's New Practice Management Leadership Summit

AAOE is offering a new Practice Management Leadership Summit at AAO 2022. The AAOE summit will be held on the same date and time as the main event, but with a focus on practice management, practice staff, and other topics. Content includes:

• How to Communicate Better With Your Reception (Panel with HES)

• Building Your Practice Staff Leadership Training by Patricia Shinn, MD, PhD

• Recruiting an Effective Leader as a New Practice Administrator (PDS)

• How We Built This Practice From Scratch by Susan Arnold, MD, PhD

• Practice Culture (PDS) and Leadership Panel for Young Ophthalmologists (PDS)

The summit takes place on Sunday, Oct. 12 in Room 1510B.

HEALTH & SAFETY

Your Safety is Top Priority

The Academy is committed to the health and well-being of all meeting attendees, exhibitors, staff and meeting contractors. The Academy Board of

Directors has authorized the proof of COVID-19 vaccination will be required for all those attending the Academy's annual meeting in Chicago.

Due to the reality of the current situation, additional specific safety protocols for AAO 2022 have been developed to the meeting.

All decisions will be based on the best practice and safety of all groups.

Find the latest information at [aaonet.org](http://aaonet.org/aao).

REGISTRATION

Register by Aug. 31 and Save

Register today for AAO 2022 (Friday, Sept. 30, through Monday, Oct. 10). Submit your registration by Friday, Sept. 30, and Saturday, Oct. 11, and the full-day AAOE online session (Friday, Sept. 30). You can register as well as purchase tickets online through the end of the meeting.

Aug. 29 is the advance registration deadline. Registrations from that point on will be subject to pricing starting Sept. 1.

Register without risk. Your fee goes to AAO 2022 registration. If you cannot attend, you can request a full refund. If you do attend, you can request a refund up to 14 days before the meeting. For this change, AAOE Practice Management Summit classes are included. All other fees are non-refundable. For the full details, see the AAOE online session registration page.

Reserve a Hotel Room

The Academy has negotiated the lowest price for annual meeting hotel rooms. When you book your hotel room with the Academy's official hotel reservation provider, you can also earn your hotel loyalty points.

Don't miss a minute of AAO 2022. Be sure to book your hotel room in Chicago for each day of the Opening Session at 5:00 p.m. on Thursday, Sept. 29, or attend Friday



RESERVE YOUR SPACE

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