



Industry-Written Supplements

With a committed audience that reads each issue regularly and thoroughly, *EyeNet*—the official newsmagazine of the American Academy of Ophthalmology—delivers unparalleled reach and prestige. Take advantage of this positioning to get your message out with a supplement, polybagged with the monthly issue. Design your own cover and layout, or use the modified *EyeNet* design template provided by the Academy.

Average circulation: 23,500

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	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb
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PDF Review	12/2	12/22	2/3	3/3	3/31	4/28	6/2	6/30	7/28	9/1	9/29	10/13	12/1	1/5
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Note: Supplement content and design are subject to review and approval by the American Academy of Ophthalmology and must comply with applicable regulatory and CME requirements.

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